

Our Founding Principles

1 Maximising the commercial potential of organisations in net zero



Net Zero will be delivered by organisations that are successful in deploying their services and technologies to the market sustainably to the benefit of society. **Our ambition is to support organisations be economically and socially successful by working in partnership with them to deliver projects that contribute to the global net zero transition.**

2 Secure energy supply to decarbonise transport, industry and heat



The nascent markets for hydrogen, sustainable aviation fuels, ammonia, flexible electricity, heat and carbon dioxide removals are likely to be limited by the availability of clean primary energy. That ceiling can be raised significantly by deploying nuclear energy at a scale that reflects the need for immediate and dramatic action to curb emissions. **Our ambition is to facilitate implementation of solutions to address this.**

3 Energy value chains driven by nuclear support a fair energy transition



Nuclear energy can play a more expansive role in decarbonisation than is currently recognised and there is an urgent need to create a demand pull to better exploit the synergies and deliver solutions to ensure a fair and just energy transition. There is therefore a requirement to bring together energy users and the nuclear sector to better exploit the synergies. **Our ambition is to be an enabler for these links.**

4 Government and industry collaboration to break down barriers



Successful industry and government collaboration is key to enable policies and market frameworks that will unlock economic and social value. One of our key skills is translating between the two and effectively managing stakeholders for positive business outcomes. **Our ambition is to play an important role in enabling collaborations to facilitate successful outcomes.**

